

Ricky Garcia Phone: 505-205-0391 E-Mail: ricky13star@gmail.com Portfolio: www.rickyxleo.com

Experience

KRQE TV - CBS/Fox

November 2018 – Present

Lead News Producer

Albuquerque, NM

- Responsible for finding, stacking and writing stories to meet editorial guidelines and overall flow of the show.
- Reviews all video and scripts for quality and accuracy, and makes sure all proper notations are listed for editors, anchors, reporters and directors.
- Find and pitch stories to editorial meetings that affect and matter to the people of New Mexico.
- Cross-trained on a wide range of shows from 30-minutes to an hour and hard hitting news to talk shows.
- Coordinates a response to breaking news situations on-air and in the field.
- Updating scripts with the newest information to get viewers ready for the day ahead.
- Working to put the best newscasts on the air and boost audience views, which resulted in becoming the highest-rated morning show in the market.

ABQtodo.com - Local/Travel Website

June 2015 – November 2018

Social Media and Website Content Manager

Albuquerque, NM

- Manage and monitor incoming data to ensure accuracy, appropriateness and quality.
- Create, edit, and publish engaging content.
- Collaborate with marketing and design teams to plan and develop site style by ensuring brand consistency.
- Develop visual graphic designs for website and social media use.
- Appear in community outreach as the face of ABQtodo on local television stations and social media.
- Manage content distribution to online channels and social media platforms to increase web traffic.

City of Albuquerque - Government

July 2017 – March 2018

Events Coordinator Assistant

Albuquerque, NM

- Assisted in the planning and execution of the biggest and most attended events in the city. (10-50K)
- Receive and process applications while maintaining communication with event vendors.
- Created floorplans, set-up maps and informational packets for all entertainment, vendors and security personnel.
- Designed marketing materials and maintained social media and web pages to help promote events.

Education

University of New Mexico

August 2013 - May 2017

Bachelor of Journalism and Mass Communication. Minor in Linguistics.

Skills

- Experienced writer with strong communication skills and solid news judgement.
- Proficient in Avid, ENPS, Final Cut Pro and Adobe Suite.
- Outgoing personality with an ambitious positive attitude.
- Ability to make quick decisions under tight deadlines.
- Comfortable and experienced behind and in-front of the camera.

References: Available upon request.